



# Humber Newsletter

## Special Edition!

November 2022

Welcome to this special edition of the Humber Stakeholder Newsletter given to the parishes and wards in the strategy area, our partners, and other interested parties. Please read on to find out more about our Winter Comms Campaign and how you can help.

### Key points:

The Humber 2100+ Partnership is calling on local communities to help raise awareness of tidal flood risk. You can help to bring about positive change by sharing our messages within your area to ensure that those living and working around the Humber are well informed of the risk they face and how they can take action before and during a flood.

**Read on to find out what you can do to help.**

### Humber 2100+ Strategy

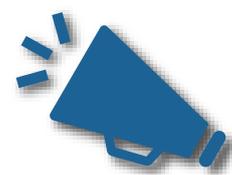
The **Humber 2100+ Partnership** is made up of 12 local authorities and the Environment Agency supported by Internal Drainage Boards (IDBs) and Natural England. The aim of the strategy is to redefine the strategic approach to managing tidal risk on the Humber, setting the way forward for the next 100 years taking into account predicted sea level rise and climate change. This also includes rivers where tidal flow is the main source of flood risk. For more information, please visit our [StoryMap](https://arcg.is/u1rPj) on the Humber 2100+ strategy <https://arcg.is/u1rPj>



## Winter Comms Campaign

### What are we doing?

This winter the Humber 2100+ partnership is working to raise awareness of tidal flood risk, to help communities understand the impacts now and in the future, and how they can live with risk by being prepared. A pack of new materials have been produced by the partnership to help communicate tidal flood risk to people living on and around the estuary, as part of the Humber 2100+ Winter Comms Campaign. These will be shared from the 7<sup>th</sup> November, in line with the Environment Agency's Flood Action Week, and will continue throughout the winter.



### Why are we doing it?

Sea level rise and extreme weather events are having a very real and direct impact on our lives. Just this year (2022), we have experienced record-breaking temperatures and drought, and as winter sets in there is the added risk of heavy rainfall and storm surges. Flooding can be devastating for lives and livelihoods, and communities around the Humber are **already at risk** of tidal flooding brought on by very high tides and storm surges.

customer service line  
03708 506 506

incident hotline  
0800 80 70 60

floodline  
0345 988 1188  
0845 988 1188

[www.gov.uk/environment-agency](http://www.gov.uk/environment-agency)

As sea levels continue to rise and storms become more frequent, flooding will happen more often. Tidal flood events we currently consider rare or extreme, will become more frequent. Even those who are not directly living with risk can feel the impacts of such an event through the resulting effects on transport links, services, and other infrastructure.

**Did you know** the tide can reach as far as..

- **88 miles** inland and up the river Trent
- **73 miles** inland up the river Ouse.
- 

To find out if you are at risk visit the [Environment Agency website](#).

## How can you help?

Flood defences reduce how often we are affected by floods, and they work very well. They are very important, but they are only one part of what the Humber needs to be a thriving and resilient place. We can all minimise the impacts by being prepared, so we can bounce back more quickly. This is everyone's responsibility.

All sources of flooding can be extremely dangerous, though there are positive things that you as an individual, community, or business can do to help lessen the impacts if a flood does happen.



**Know your flood risk** — find out if your home or business is at risk of flooding by visiting [Environment Agency website](#).

**Sign up for Flood Warnings** - [www.gov.uk/sign-up-for-flood-warnings](http://www.gov.uk/sign-up-for-flood-warnings) (OR call Floodline on 0345 988 1188) to get advance notice of when river or sea flooding is expected

**Plan to protect your home or business** - [Prepare a personal/business and community flood plan](#) and [Prepare a flood kit](#)

**Get help with home insurance** - [Flood RE](#) is a joint initiative between Government and insurers aiming to make the flood cover part of household insurance policies more affordable

**Reduce the impacts of flooding on your home** - such as installing flood doors, for more information visit [www.bluepages.org.uk](http://www.bluepages.org.uk)

**Be aware** - Keep up to date with weather reports, alerts and warnings issued by the [Met Office](#) and check local news

**Help others** — Be sure to check on others when flooding is expected, such as friends, family, and neighbours

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## Call to action!

The Humber 2100+ Partnership is **calling on local communities to help bring about positive change** by sharing our messages within their area to ensure that households, businesses, and community groups are well informed of the risk they face and how they can **take action before and during a flood**.

You can help us meet this challenge by following and sharing our posts on social media, and let your friends and neighbours know by including information in community newsletters/posters etc. If you would like access to the materials, contact the Humber Team. [HStrategy@environment-agency.gov.uk](mailto:HStrategy@environment-agency.gov.uk)



@Humber\_Strategy



@HumberStrategy

## What is happening now to manage tidal flood risk?

Although we can never fully eliminate risk, continuing investments are helping to manage and reduce the risk of flooding. Over £200 million has been invested in recent years reducing the risk of tidal flooding to over 70,000 homes and businesses and improving resilience to many communities around the Humber, and we will continue to invest in vital work to reduce flood risk. However, whilst the future is unknown, we are certain flooding will become more frequent, more disruptive, and more dangerous; therefore, a new approach to tackling flood risk is needed to ensure a prosperous future for the Humber

The Humber 2100+ partnership is working together to create a new Humber 2100+ strategy that will be able to adapt and flex to future change. A range of innovative solutions are being explored ensuring that communities can learn to live, work, and thrive with flood risk. Community resilience is a key element of future preparedness, which is why we'd encourage you to support our campaign!

## Contact us



<https://consult.environment-agency.gov.uk/humber/strategyreview>



[HStrategy@environment-agency.gov.uk](mailto:HStrategy@environment-agency.gov.uk)



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